



Minutes of the Board Meeting Oct 12, 2023

Location: Pickle Barrel, 2300 Yonge Street

Attendance:

Name	Position	Attendance (Y/N)
Charlotte Mariller	President and Swiss Social	Y
Benjamin Wuethrich	VP, Membership, Website, Secretary	Y
Heidy Lawrence	Tell Tale Editor	Y
Maggie Hess	Theatre	Y
Erika Tieche	Social Jass	Y
Simone Hohn	5 pin Bowling	Excused
Auggie Werner	Treasurer	Y
Paula Rico	Women's	Excused
Arno Sigrist	Men's	Y
Cedric Daros	Amicale Romande	Y
Jean-Marc Velen	Amicale Romande, former section head	Y
Philippe Moser	Canadysli	Y
Gabriel Hilty	Guest	Y
Corinne Jakob	Guest	Y

Minutes: Benjamin Wuethrich

Meeting called to order at 7 pm

1. Approval of [minutes from Jun 15, 2023](#)

- Approver: Philippe
- Seconder: Auggie

2. Action items update from Jun 15, 2023

- Charlotte to figure out if we need the official speech for National Day, and if so, if we can get an audio clip of it to play via speaker – *done (we had an audio clip*

ready, but we had a Alexandra deliver an official speech anyway)

- Auggie to set up meeting with bank, Heidi, and Ben to add Heidi as signatory – *Ben is now set up as a signatory; we'd like to have a third signatory; Cedric is willing to become the third signatory*
- Ben to set up online access and get ATM card for account – *not necessary any longer*
- Ben to offer lifetime membership to Richardson-Traber family if they qualify – *reached out and offered, but didn't get a response*
- Ben to migrate and update Terms & Conditions from the old website to the new one – *in progress, see [website backlog item](#)*
- Cedric to pre-announce raclette in Tell Tale if a date is found before the submission deadline – *ended up publishing via email newsletter*
- Ben to post Peach Festival trip on website – *done*
- Ben to update agenda and minutes templates to include Canadysli – *done*

3. General remarks by the president

- a. Two new board members: Corinne and Gabriel; everybody introduces themselves
 - Corinne: member since the pandemic, does events
 - Gabriel: member for 1.5 years, does social media
- b. National day
 - We need a new nussgipfel supplier, after pricing disagreements
 - Magician wasn't great (and also expensive), we probably want a new one
 - New band (Golden Keys) were great
 - Canadysli playing was great
 - Not enough chairs outside
 - Speaker wasn't strong enough
 - Name tags for officials would be good
 - Need better signage
 - Ben has written down his learnings (mostly logistics) in [2023 National Day learnings](#)
 - Hansa Haus price was 50% more than last year; last year, it was about \$2000 + tax, this year it was \$3000 plus tax
 - Could plan to use the inside space from the get-go
 - It feels like we could make more money off of raffle tickets
- c. We need a bigger storage room
 - We have an inventory list
 - We won't change location

- All approve
- d. We'd like to have a new board position: Director of entertainment, for which we propose Corinne; all agree
- e. Another board position: social media, and potentially Tell Tale, for which we propose Gabriel; all agree
- f. Christmas dinner: if we want to do St. Georges golf & country club, we have to have Paula set us up; Charlotte will talk to Paula
- g. More Christmas events:
 - November Swiss Social / volunteer appreciation
 - Santa Claus event
 - Philippe volunteers to be Santa
 - Could we ask Hugo to bake Grittibänz?
 - The original Samichlaus used to be on a Sunday afternoon
 - Potential locations: where the Social Jass section meets, Ben's condo, Phoenix' condo
 - Date: Dec 3, 2023 or Dec 9, 2023
- h. General request for 2024 plans: events, membership and revenue growth
- i. Need a new location for the AGM; the Chelsea Hotel gets torn down, but we might be able to get the Swiss Tourism location; or maybe King Eddy Hotel

4. Treasurer's report

- a. We are set up with online access, Auggie can deposit at ATMs, but we can only pay by cheque
- b. We have shuffled some money around between GIC and chequing account, at a pretty good interest rate on the GIC

5. Membership report

- a. New lifetime member: Bischof family (Hugo joined in 1967)
- b. Zoom login is now on zoom@swissclubtoronto.ca, with Arno, Ben, and Charlotte
- c. Membership:
 - 110 individuals (+3 since May)
 - 147 families (-6)
 - 288 members in families (-13)
 - 398 total members (-10)
- d. Overdue: 58 payments from 39 members (with 19 owing us two payments now), with a chunk of new "delinquents" from June 1st

6. Tell Tale update

- a. Next one around mid November

- b. Might include a presidential wrap-up, some pics
- c. Make sure we tie down Christmas events (including Samichlaus) so we can include them

7. Social Media and Website Update

- a. Will promote Santa event ASAP
- b. Quiet period after National Day
- c. We're eligible for a non-profit Google Workspace, stay tuned

8. Section reports

- a. 5-pin Bowling
 - Trophy event this weekend
 - Reach out to Simone and Hugo if interested
- b. Women's Section
 - Still meeting for kafiklatsch
 - October 17th: 79th anniversary(?)
- c. Men's Section
 - Kafiklatsch last Monday was on Zoom because the mall was closed
 - Movie matinee on October 28
 - Christmas dinner, and AGM for next year are booked
- d. Amicale Romande
 - Had the raclette event; went through less cheese than expected
 - Slight miscommunication about per car / per person parking fee
 - Looking into Toronto venue for January fondue; church is viable, but we can do better
 - Investigating some advance ticket sales
 - Official hand-off of (mostly) clean Amicale apron from Jean-Marc to Cedric 😊
- e. Theatre Group
 - Some members got together at end of September, decided to have a production next year
 - Planning for April 7th in Wellesley, and either April 14th or 21st in Toronto
- f. Social Jass
 - Next event on October 22, then November 19
 - September event went well
 - Need a cheque over \$225 for the room rental
 - Always looking for new players

g. Swiss Social

- About ten people attending for September
- November edition is going to be the Christmas edition

h. Canadysli

- Will call practice shortly
- Looking at dates for show; looking at February 24th
- New members welcome

9. Other Business

- a.** Swiss traditional clothing; arrangement was made with the Women's section, but the clothes belong to the club
 - There might be clubs in Kitchener/Waterloo that are interested in using them
- b.** Stefano asked about travel to Switzerland at the social; the club did that a long time ago (chartered entire flights), but not really needed any longer these days

10. Adjournment

- a.** Non-mandatory meeting, Nov 9, 2023 , if you have event ideas or want to share suggestions
- b.** Adjourned: 8.20 pm

11. Action Items from this meeting

- a.** Cedric to set up banking relationship with TD
- b.** Auggie to set up call with TD, Ben, and Cedric to set Cedric up as third signatory
- c.** Charlotte to talk to Paula about Christmas dinner
- d.** Everybody: think about events, membership and revenue growth opportunities
- e.** Acquire a Santa Claus costume for Philippe
- f.** Everybody: provide Tell Tale content for Heidi
- g.** Cedric and Ben to sync about tickets for events